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Fast-Track Your Development Team's Productivity, At No Cost.

Oracle Application Express (APEX) can be used to generate functioning applications with very little coding, resulting in unequaled ROI for your business. It will allow your developers to build robust, complex and highly scalable applications, fast.

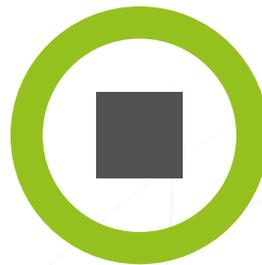## A Web Application Development Platform You Already Own

Oracle Application Express isn't a third-party solution. It is a web application development framework built right into your Oracle Database. It is already covered under your Oracle Database license and you get to use it, free. Your developers access and work with it through their web browser. There's no expensive client software to install.

Rapid Application Development (RAD)

This astonishing 100% Oracle product "pre-packages" many of the tasks in the development process that would come at the cost of weeks or months of manual coding. Application requirements such as security, authentication, access control, and user management are taken care of behind the scenes. This means your developers can focus on your business requirements and the business problem at hand, without getting hung up on implementation details. Consequently, software application proofs-of-concept are dramatically accelerated, and production times are reduced.

Key Benefits

- APEX applications look great on a desktop browser, tablet or smartphone, out of the box

- APEX includes dozens of productivity and sample applications, fully supported by Oracle, and ready to use

- APEX is the most productive way to extend Oracle eBusiness Suite in a certified and supported fashion

- APEX is included in the Oracle Database you already own. There are no additional licensing costs based on the number of developers, applications or end users.

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Leverage Efficient Development to Reach your Business Goals

Imagine business applications built by dragging and dropping elements into place. Imagine going from prototype to production in mere minutes. That's the power of Oracle Application Express. What's more, your Oracle developers will feel perfectly at home with it. Its main programming language is Oracle PL/SQL. This eliminates the need for new software, or additional developer training. Yet, APEX exposes the world of web services in a declarative way, harnessing the power of thousands of existing service-based processes and data.

Oracle Application Express can be used to build elegant, responsive applications, extend Oracle E-Business Suite, and modernize or migrate from Oracle Forms. It can quickly and easily replace Excel spreadsheets, providing truly secure and centralized data with powerful reporting capabilities. And the list goes on.

Whatever your business goals, Oracle APEX will help you accelerate towards them.

APEX Scales

Oracle APEX scales effortlessly and can meet your business needs on all levels. From simple, single-workstation - based applications, to enterprise-wide, server-based, multi-site solutions, APEX provides your users with a stable, ergonomic and extendable work space. Furthermore, all APEX-built applications are cloud-ready.

We Can Help You Bring Your Projects in on Time, And on Budget

You developers can learn APEX on their own, but they'll get a lot more out of it, and faster, by learning from the experts.

We've assembled the world's foremost international APEX consultants and developers, and created a tight, agile team that will expertly guide you and your team in your project, or even do the entire project for you, from A to Z.

Oracle Specialists, APEX Experts.

Over the past 15 years, Insum has developed a highly efficient APEX methodology to help businesses get the most out of their investments. From user-friendly data entry forms to mobile applications to powerful dashboarding and drill down reports, we'll help modernize your Forms environment in ways you didn't even think possible.

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Act now

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- **Read more on Oracle APEX**
  insum.ca/learn-apex/about-oracle-apex

- **See our Blog with articles on the many facets of APEX** insum.ca/resources/blog

- **Contact us directly to speak to an expert about your needs** insum.ca/contact